

**The XXI Century challenges to Urban and Regional planning: from the City to Megalopolis**



**Barcelona, 11th-15th July 2011**

**Preliminary program**

**First day: The limits and the governance of the city**

For planning and management issues, is basic to know about the limits and the actors of the city. Which are the limits of the real city?. Which are the actors, public and private that drive the city?

09:30 - 10:00 - Welcome

10:00 - 11:00 - Main speaker

11:30 - 14:00 - Experiencies

15:00 - 17:30 - Visit

**Second day: Economic planning**

Which are the economic sectors that are actually leading the economic growth of the cities? Are there investment alternatives after the industrial decline? Which are the alternatives to the productive city?

09:30 - 11:00 - Main speaker

11:30 - 14:00 - Experiencies

15:00 - 17:30 - Student's presentations

**Third day: Mobility planning**

Mobility is one of the key aspects of our cities and our societies. Which are the models of management of mobility? Are there alternatives to the private transport?

09:30 - 11:00 - Main speaker

11:30 - 14:00 - Experiencies

15:00 - 17:30 - Visit

**Fourth day: Housing planning**

Cities are constantly growing. There are two models, the difuse city or the compact city. How the private and public sector assure the basic need of housing to the population?

09:30 - 11:00 - Main speaker

11:30 - 14:00 - Experiencies

15:00 - 17:30 - Student's presentations

**Fifth day: Retail planning**

Consumption and leisure are key aspects of the social arena. Again, two models arise in the cities: urban retail or peripheral retail.

09:30 - 11:00 - Main speaker

11:30 - 14:00 - Experiencies and Conclusions

**Introduction**

Cities are becoming the living space for the majority of the world population. The 36% of the world population was urban in 1970. In 2010 this percentage was the 50%, and the forecast is that in 2050 it will be almost the 70%. (World Urbanization Prospects, 2009). The number of cities are also increasing, as well as its size.

Everywhere in the world those growing cities have to face with a lot of different kind of problems and issues, as the management of the city, mobility, social exclusion, housing problems, competitiveness and investments, and others. In this context, the goal of having a more sustainable and livable cities, at the same time than a more competitive and fair ones, is one of the main challenges for the urban policies and planning.

The course is based on three different kind of activities. First of all, mornings are devoted to presentations by academics and professionals of relevant topics related with urban policies and planning issues. There will be one main speaker, and short casa studies presentations.

Second, as the course is intended to PhD students with researches related with urban topics, some of the afternoon sessions will be devoted to student's presentations.

And third, also at the afternoons, there will be scheduled two visits to some public agencies or private companies related with the topics presented.

The course will take place during the second week of the University of Barcelona International Summer School, from 11th to 15th of July.

The seminar will be offered in English and for PhD students.